



SUPPLY CHAIN SPECIALISTS

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EDITORIAL CONTACT
Kim Doray
Phone: 845/551-5512
sales@iceboxsolutions.com
iceboxsolutions.com

FOR IMMEDIATE RELEASE

Reliant Leasing Systems Joins the Icebox Solutions Network to Expand Offerings in Cold Supply Chain

Houston, TEXAS (June 23, 2009) – Reliant Leasing Systems of Houston, Texas, and Icebox Solutions of Washingtonville, New York, have announced a joint venture within the cold supply chain. The newly combined team now offers short-term lease offerings and long- and short-term rental programs of refrigerated trailers for processors, distributors, shippers, and cold storage providers within the temperature-controlled and refrigerated transportation industry.

"This is a great opportunity for Reliant to expand our customer base and venture into a product offering that is in such short supply today," said James Marcel, Managing Partner of Reliant Leasing Systems. "So much of the supply chain is changing today as consumers are better educated about the products they buy, and we are very excited to be a part of this new venture."

Reliant Leasing Systems was established in 1998 as a lessor and reseller of semi-trailer and cargo-related equipment products.

The agreement allows Reliant Leasing Systems to provide Icebox Solutions branded products and to commit resources to the unique service requirements associated with environment-controlled freight. In addition to these programs, Reliant Leasing Systems and Icebox Solutions will continue to build value offerings and products specifically tailored for the foodservice and distribution segments of transportation.

"We are looking forward to this new alignment with Reliant Leasing Systems because of their strategic commitment within the Central region of the country," said Kim Doray, Owner of Icebox Solutions. "James Marcel and his team have always done a phenomenal job of building value based programs and offering so much more than just equipment. It is with partners like Reliant Leasing Systems that Icebox Solutions will continue to bring new and modern alternatives to the methods of managing our refrigerated supply chain."

About Reliant Leasing Systems. Reliant Leasing System delivers premium transportation and storage solutions to clients throughout North America. From its inception, the company has offered upscale, value-added programs to a specialty market within the transportation



industry. Through two recessions, and for more than 10 years, Reliant Leasing Systems has successfully managed a loyal and growing customer base and has expanded into new markets, including Dallas and Chicago. Visit Reliant Leasing Systems online at www.reliantleasing.com.

About Icebox Solutions. Icebox Solutions (www.iceboxsolutions.com) is pioneering the development and deployment of innovative, efficient, and environmentally friendly support programs for food processors, foodservice distributors, grocery suppliers, and associated businesses within the cold supply chain. Icebox Solutions is driven to develop and implement programs and equipment that will improve and enhance the quality of the products we consume and the efficiency of how they are distributed.

Visit Icebox Solutions online at www.iceboxsolutions.com.